



PARTNERSHIP OPPORTUNITIES

PLATINUM PARTNER

EUR 6,000

As a partner of ISSA and major contributor to the conference, sponsorship at this level provides the following opportunities:

- Platinum Partner status
- Verbal acknowledgement at the main opening and closing events, identifying a company as a Platinum Partner
- Verbal welcome note by a partner representative at the Opening Reception
- Printed acknowledgement in the Conference Program, identifying a company as a Platinum Partner
- Logo placed on the official website of the conference, identifying a company as a Platinum Partner
- Logo placed on the lanyards or bags (optional)
- Roll up banner with the logo of the company displayed in the registration area
- Permanent display of the company's name on a roll up banner throughout the conference in the registration area
- Back cover of the Conference Program (the advertisement should be prepared by sponsor until the provided deadline based on the specification received)
- One (1) promotional insert in conference bags (provided at the costs of the sponsor)
- One free exhibition space (2 x 3 meters)
- Two (2) complimentary full conference registrations
- Two (2) complimentary tickets for a social event
- One (1) time usage of the full delegate list (mailing address only)

GOLD PARTNER

EUR 4,000

As a major contributor to the conference, sponsorship at this level provides the following opportunities:

- Gold Partner status
- Verbal acknowledgement at an opening event, identifying a company as a Gold Partner

- Printed acknowledgement in the Conference Program, identifying a company as a Gold Partner
- Logo placed on the official website of the conference, identifying a company as a Gold Partner
- Permanent display of the company's name on a roll up banner throughout the conference in the registration area
- Roll up banner with the logo of the company placed in a lecture hall
- Permanent display of the company's name on a roll up banner throughout the conference in the registration area
- Full page Conference Program advertisement (the advertisement should be prepared by sponsor until the provided deadline based on the specification received)
- One (1) promotional insert in conference bag (provided at the costs of the sponsor)
- One (1) free exhibition space (2 x 3 meters)
- One (1) complimentary full conference registration
- One (1) complimentary ticket for a social event

SILVER PARTNER

EUR 3,000

Sponsorship at this level provides the following opportunities:

- Silver Partner status
- Verbal acknowledgement at a selected session, identifying a company as a Silver Partner
- Printed acknowledgement in the Conference Program, identifying a company as a Silver Partner
- Logo placed on the official website of the conference, identifying a company as a Silver Partner
- Permanent display of the company's name on a roll up banner throughout the conference in the registration area
- Half page advertisement in the Conference Program (advertisement should be prepared by sponsor until the provided deadline based on the specification received)
- One (1) promotional insert in conference bags (provided at the cost of the sponsor)
- One (1) complimentary full conference registration
- One (1) complimentary ticket for a social event

SPONSORSHIP OPPORTUNITIES

The Opening Reception

EUR 5,000

Highly popular and well-attended Opening Reception is a great event to support and promote your organization. The sponsorship will include the following benefits:

- Verbal acknowledgement at the beginning of the Reception

- Name and logo displayed at the Reception venue on a roll up banner
- Permanent display of the company's name on a roll up banner throughout the conference in the registration area
- Printed acknowledgement in the Conference Program, identifying the company as the sponsor of the Opening Reception
- Logo placed on the official website of the conference, identifying the company as the sponsor of the Opening Reception
- Promotional insert in conference bags (provided at the cost of the sponsor)
- Two (2) complimentary full conference registrations
- Two (2) complimentary tickets for a social event

Conference Bags

EUR 3,000

The bags will contain the Conference Program, promotional materials, and will be provided to all delegates upon registration. The sponsorship will include the following additional benefits:

- Company logo displayed on each bag
- Permanent display of the company's name on a roll up banner throughout the conference in the registration area
- Printed acknowledgement in the Conference Program, identifying the company as a sponsor
- Logo placed on the official website of the conference, identifying the company as a sponsor
- One (1) promotional material in the conference bags (provided at the cost of the sponsor)
- One (1) complimentary full conference registration
- One (1) free ticket for a social event

Conference Session/Seminar

EUR 1,000

Targeted support of a conference session or seminar gives an opportunity to focus promotional efforts on particular topic, group of professionals or geographic area. The sponsorship will include the following benefits:

- Logo placed at a session/seminar venue on a roll up banner
- Permanent display of the company's name on a roll up banner throughout the conference in the registration area
- Printed acknowledgement in the Conference Program, identifying the company as a sponsor
- Logo placed on the official website of the conference, identifying the company as a sponsor
- Verbal acknowledgement at the beginning of the session/seminar

Sponsor EUR 3,000

This sponsorship option gives an opportunity to contribute towards the general expenses of the event. Sponsorship at this level provides the following opportunities:

- Printed acknowledgement in the Conference Program
- Logo placed on the official website of the conference
- Permanent display of the company's name on a roll up banner throughout the conference in the registration area
- Half page advertisement in Conference Program (advertisement should be prepared by sponsor until the provided deadline based on the specification received)

ADVERTISING OPPORTUNITIES

Advertising in the Conference Program

EUR 500 – 1,500

The services or products of your organization can be advertised in the final Conference Program, containing all the program information and scheduling. The Program will be provided with the registration packages to all conference delegates. The Conference Program format – A5, colorful printing, the advertisements to be prepared by a sponsor's company.

Cover Page **EUR 1,200**

Full Page: **EUR 800**

1/2 Page: **EUR 500**

1/3 Page: **EUR 300**

Advertising insert in the Conference Bag EUR 500


Each advertiser is entitled to include single-page, double-sided insert, provided at the cost of the advertiser.

Promotional leaflets at the Registration/Information Desk EUR 300

One-type promotional material, supplied by a sponsor, can be placed at the Registration or Information desk at the conference.

EXHIBITION OPPORTUNITIES

You are invited to display your services, products and/or literature at a display space, conveniently located in the coffee break area near the conference session rooms. Refreshments will be served within the exhibition area, thus ensuring maximum contact between exhibitors and delegates.

	<p style="text-align: center;">Exhibit Stand</p> <p>Measures & Rates</p> <p>2x2m; h=2,5m Early bird rate by July 5: 400 EUR Full rate: 500 EUR</p> <p>Early bird rate by July 5: 640 EUR 2x3m; h=2,5m – Full rate: 800 EUR</p> <p>Rate include:</p> <ul style="list-style-type: none">• Rental fee 11 – 13.10.2016• Stand setup and disassembling• Electricity supply, 2 spot lights• Company name on stand• One (1) table with two (2) chairs• One Identification sign• Free listing on the conference web site with a direct link to your company's web site• Your company details included in the conference Program among the exhibitors of the conference.
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In the selection of the exhibition area, priority will be given to the conference sponsors and other exhibitors on a first come first served basis.

Exhibit hours

Setting up exhibitions – October 10, Hours – TBC

Exhibition hours

October 11, Hours – TBC

October 12, Hours – TBC

October 13, Hours – TBC

Convenient collection hours:

October 13, Hours – TBC

If you are interested in signing up for an exhibition space, please contact Eva Izsak (see contact information below).

Are there additional partnership ideas you would like to explore?

Give us a call at +31 (0) 71 5161 225 or write to Eva Izsak at eizsak@issa.nl to discuss innovative cooperation opportunities. We will find the perfect solution for your organization.

For more information visit: www.issa.nl